THE PROGRAM LEARNING OBJECTIVES

1. To develop a clear strategy for Community Risk Reduction and to deliver an effective intervention program.

2. To understand the relationship between Community Risk Reduction and organizational transformation, and to develop an approach to manage change effectively.

3. Understand how to create an effective system of organizational intelligence based on people, data and processes.

4. Define success criteria and performance metrics, and understand how to embed these within processes and operations across the organization.

5. Understand the steps involved in developing an integrated risk management approach across the whole organization.

6. Develop an approach to creating and sustaining productive local partnerships to increase the reach of CRR in communities.

7. Connect with, stimulate and inform though leadership on CRR across the US fire community.

WHAT'S IN THE PROGRAM?

Understanding where your Department is in the evolution of CRR
Defining and understanding CRR
The Components of CRR
Models and Methodologies for CRR
How to Define Success
How to Develop a CRR Strategy
How To Develop and Use Operational Intelligence
Communications and Effective Marketing
Leading Change Programs
Working Effectively with Partners
Planning Effective Interventions
Evaluating and Measuring Impact
Developing and Implementing a Pilot Program

HOW DO WE DO THIS?

The workshop is practical, interactive and designed to be an experiential learning event. It is firmly based on the knowledge and experience of what has worked in practice, both in the USA and the UK. It is facilitated by acknowledged experts in the field, whether in leading transformational change in fire departments or developing intelligent information management systems.

The team running the workshop are motivated by the chance to support improved performance for fire departments in the USA. We worked with Philadelphia FD in early 2015 and a year later PFD posted their best ever statistics on fire deaths and injuries. We don't believe this is a coincidence.

We believe that the workshop has to enable departments to work to develop CRR without the need for lots of further support from us. Although we are happy to work with departments on implementation, we are aiming to make you as self-sufficient as possible, as soon as possible.